

# Business Development

## Port & Business Cluster

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17.09. 2019





## Green Infrastructures

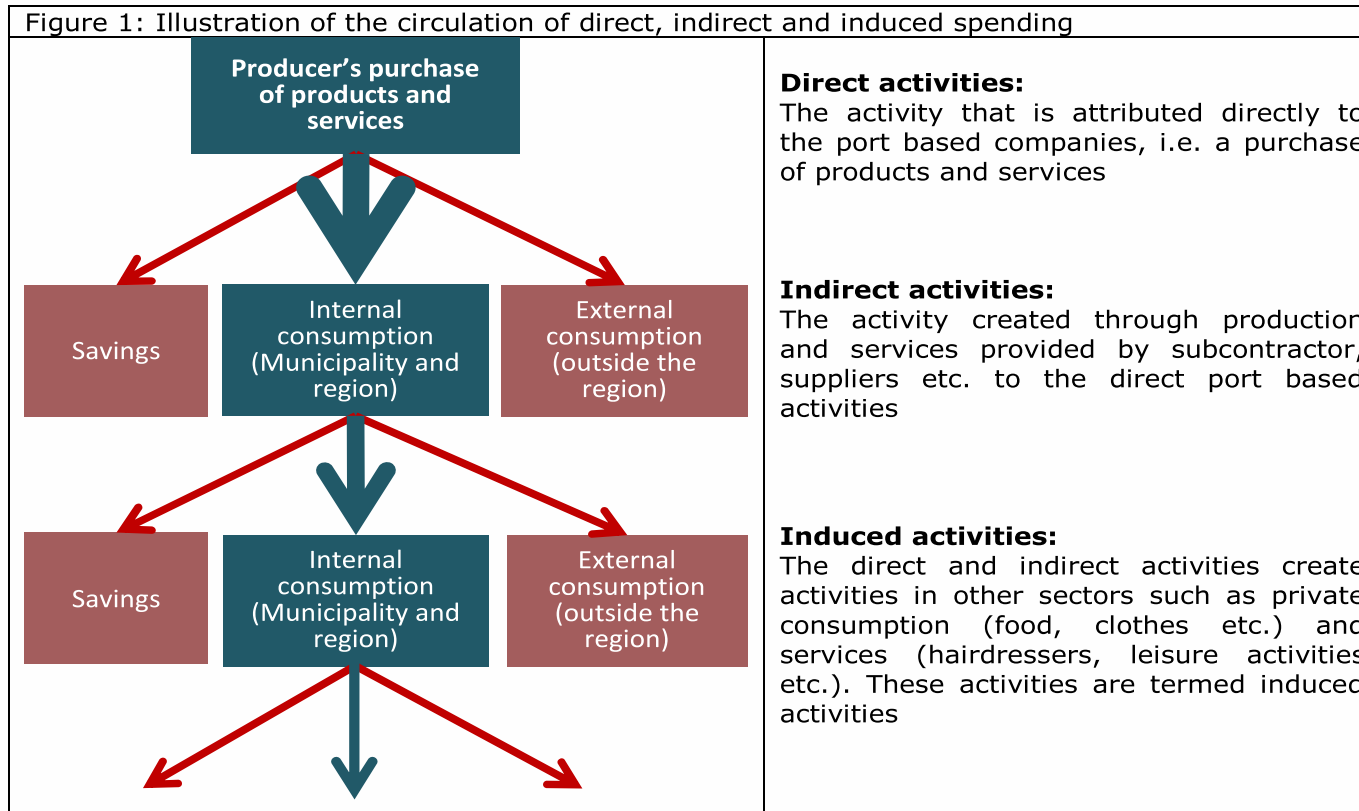
- Infrastructures which eliminate or substantially reduce climate gas emissions
- Ports and ship transportation play a significant role in making the world more sustainable



## Green Ports

- Short distance to the main clients warehouses or production facilities
- Efficient access to the highway- and railway systems
- Shore to ship electric power facilities

# Ports promote Business Development - Why..?



- Access to efficient transport solutions for goods and persons
- Ports are the link between countries / markets
- Ports attract investments and establishment of new businesses



# Privately owned «Industrial Ports»



Export and Import of Heavy- and Raw Materials for Production and Export of Own Products





## Europris Main Warehouse Norway

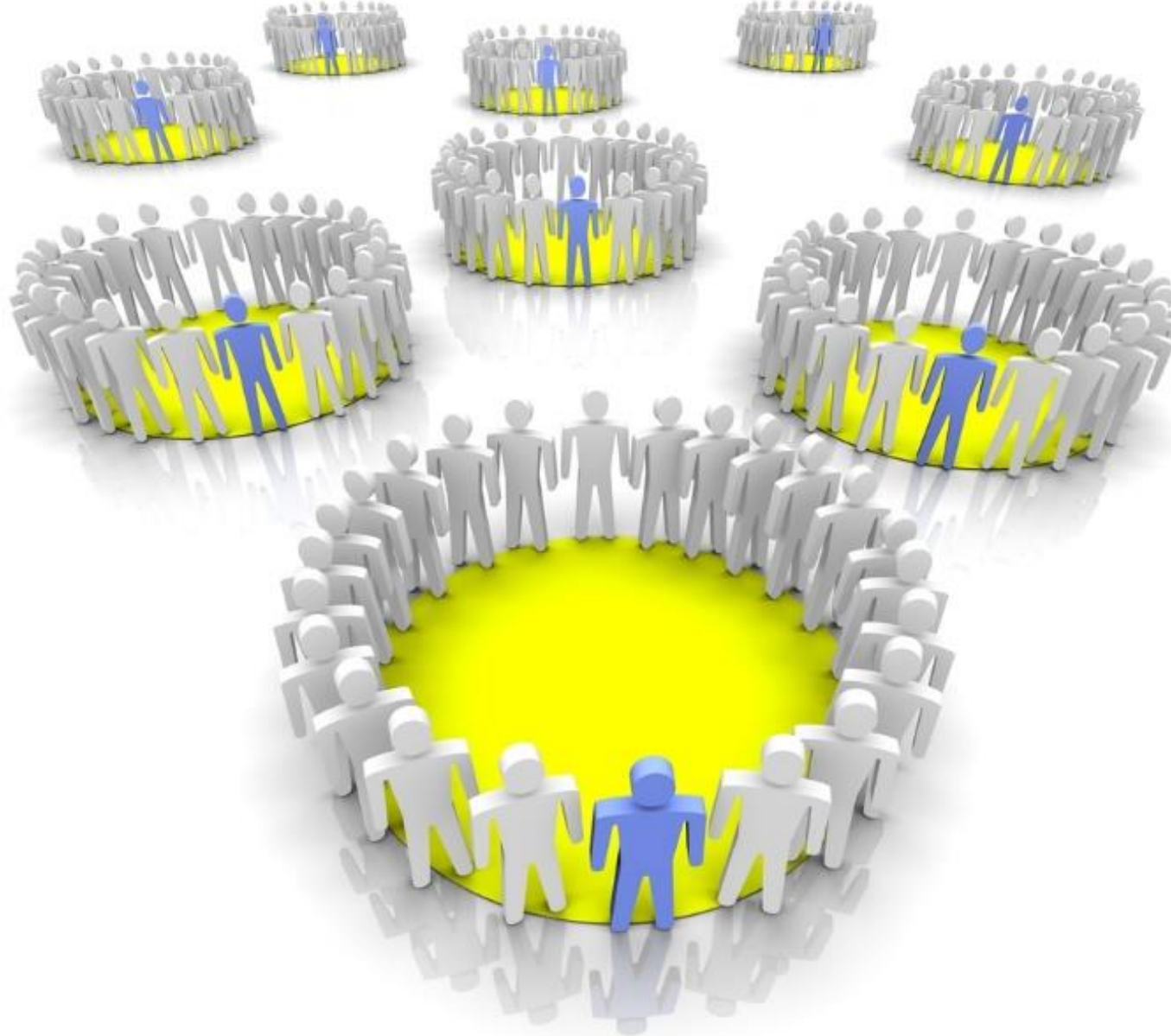
*-Import of Consumer Goods - Distribution  
to Stores All over Norway*

Establish a  
Business

Why Moss?

- Location close to an Efficient Port- and the European Highway System
- Close to the Main Market – Greater Oslo Region
- Recruitment of Personell
- Active Business Community – Extended Business Eco system





# How can Business Clusters drive Success?

- What is a Business Cluster?
- Why are Companies in a Business Cluster more Innovative?
- What makes a Business Cluster Particularly Successful?

# Business Cluster

*Business Development for: Big Companies - Start Ups - Small- and Medium Sized Companies*

## What is a Cluster?

- A business cluster is a geographic concentration of organisations that focus on solving common challenges and promoting innovation
- A business cluster supports an extended ecosystem of companies that makes the whole ecosystem significantly more ; flexible, agile and competitive

## Why take Part in a Business Cluster?

- Clusters drives innovation and growth in the cluster companies significantly !

Through : Knowledge sharing, partnership, skills- and equipment pools, extended market surveillance and career opportunities



# VIKEN Technology Cluster 4.0



*VIKEN Technology Cluster 4.0 will further develop its cooperation with R & D institutions, both nationally and internationally. Broad collaboration with other clusters and networks domestic and abroad is important for achieving our goals.*

**Learning from the Best !**

## **A Cross-industry Business Cluster**

VIKEN is a cross-industry cluster of companies and R&D intuitions that, through; interaction, will strengthen competitiveness through adaptation, innovation and competence building.

Digitalization is creating rapid changes in the market. A binding collaboration, knowledge sharing, and innovation enables cluster participants to be better equipped for transition, development and growth.





# Time for Change ! Green Infrastructures and Business Clusters

***-A Must for Successful Business Development !***

# Questions?

Thank you for your attention!

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